## Appendix I

**BENEFITS FOR SPONSORING ORGANIZATIONS**

**1. Monetary Sponsorship Benefits**

|  |  |  |
| --- | --- | --- |
| **Sponsorship Tier** | **Contribution Level (million VND)** | **Key Benefits** |
| **Platinum** | ≥ 100 | · Special recognition in the opening speech and throughout the event.  · 3-5 minute speech at the opening session or a specialized sub-committee (by agreement).  · Logo and name placed in a central, prominent position on all publications, backdrops, and the website.  · One prominent exhibition booth (central location) or equivalent benefits.  · Dedicated promotion in news/articles introducing the main sponsor.  · A "Platinum Sponsor" commemorative plaque.  · A thank-you letter and conference publications set. |
| **Gold** | 50 - < 100 | · Recognized in the closing speech.  · Logo and name placed in a secondary prominent position, smaller than the Platinum tier.  · One standard exhibition booth.  · Mentioned on the conference website and official documents.  · A "Gold Sponsor" commemorative plaque.  · A thank-you letter and conference publications set. |
| **Silver** | 20 - < 50 | · Logo on the website and printed publications.  · Name included in the sponsor list.  · A shared exhibition booth (assigned by the Organizing Committee).  · A commemorative plaque.  · A thank-you letter and conference publications set. |

*Organizations sponsoring less than 20 million VND will be acknowledged and sent a thank-you letter.*

*Note: Sponsorship levels and benefits can be flexibly adjusted based on specific agreements to ensure an effective partnership.*

**2. In-kind Sponsorship Benefits (Products for Delegates)** For organizations sponsoring products (e.g., drinks, snacks, delegate gifts, lunch), the Organizing Committee will determine the equivalent value based on market prices to provide benefits corresponding to the monetary sponsorship tiers:

|  |  |
| --- | --- |
| In-kind Sponsorship Value (Million VND) | Equivalent Sponsorship Tier |
| ≥ 100 | Platinum Sponsor |
| 50 - < 100 | Gold Sponsor |
| 20 - < 50 | Silver Sponsor |
| < 20 | Recognized as an In-kind Sponsor, with benefits equivalent to a monetary sponsor under 20 million VND. |

*Note: Please provide a quotation, invoice, or valuation of the products to facilitate the verification of the sponsorship level.*

**3. Benefits for Technology Exhibition Participants**

|  |  |  |
| --- | --- | --- |
| **Booth Type** | **Participation Fee (VND)** | **Corporate Benefits** |
| **Standard Booth** | 5,000,000 | · Showcase models, product demos, and technology.  · Network for cooperation, recruitment, and brand promotion.  · Participate in side events: networking, career counseling, etc.  · Company logo on official communication materials.  · Exhibition participation certificate.  · Opportunity to recruit interns and potential staff. |
| **Premium Location Booth** | 8,000,000 | · All benefits listed above, with a priority for a prominent, easy-to-see location.  · Company name included on the conference exhibition map. |

*The Organizing Committee will provide the conference logo for integration into your booth design.*

**4. Benefits for Professional Associations**

|  |  |
| --- | --- |
| **Conditions** | **Benefits** |
| Fulfill all 3 conditions:  - At least 5 member companies register for a booth.  - Promote the event on at least 2 channels (website, fan page, email, etc.).  - Nominate a paper for presentation at a sub-committee. | - Free standard exhibition booth.  - Association logo and name on official communication materials.  - Thank you letter & conference publications set. |
| Do not meet all conditions | - Receive a thank-you letter and be recognized as a supporting organization. |